



Nafim Ul Abir

CREATIVE DESIGNER

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PROFILE

I am a graphic designer specializing in logo and identity design. I have 4 years of experience as a designer. Worked with dozens of companies to create their perfect brand.

SKILLS

Logo design



Offset Printing



Collateral design



UI/UX Design



WORK EXPERIENCE

GRAPHIC DESIGNER

Rong Printing Media

Dec 2023 - Present

- Designed and produced over 50,000 print materials, including magazines, calendars, letterhead pads, and business cards for clients such as MCCHSL, Arneeb Enterprise, and Shonabaju Jubo Shongho within a 7-month timeframe.
- Created quotations for tenders that brought in BDT 1,50,000 worth of business.
- Colaborated with external designers to develop print materials.

FREELANCE GRAPHIC DESIGNER

Oct 2023 - Dec 2023

- Designed logos and identities for 12+ startups, small, and medium businesses.
- Developed collaterals, marketing materials, and social media designs for 6+ businesses.

SOCIAL MEDIA MANAGER

Ping Today

Jul 2022 - Jan 2023

- Rebranded the company from BroadBae to Ping Today in one week.
- Created 100+ compelling visuals to accompany sensational headlines.

ORGANIZER / GRAPHIC DESIGNER

Social Media Olympiad

Jan 2022 - Jun 2022

- Secured BDT 50,000 worth of investments and sponsorships.
- Designed engaging elements such as banners, posters, social media designs, and reels.

CHIEF OPERATING OFFICER

Dwiggins Graphics Aiming Society

Jan 2020 - Jan 2021

- Hosted the first design festival in Bangladesh, attracting sponsors and judges.
- Managed 3 clients and 8 junior designers.

SOFTWARES

Adobe Illustrator



Adobe Photoshop



Microsoft Office



Figma



Midjourney, Leonardo.Ai



LANGUAGES

Bengali

Native Speaker

English

Fluent

EFSET English Certificate 75/100
(C2 Proficient)

EF Standard English Test

REFERENCES

MASHRAFEE RAHMAN

Ex Co-founder (Ping Today,
formerly BroadBae)
Founder, Datadoat

Relationship: Employer

Contact: +88 01701-872938

EDUCATION HISTORY

BAF Shaheen College Dhaka

Jan 2022 - Nov 2023

- GPA - 4.83 in HSC in science.
- Executive at BAF Shaheen Writer's Club

Adamjee Cantonment Public School

Jan 2014 - Dec 2021

- GPA 5.00 in SSC in science.
- President of ACPS Quiz Club

PROJECTS

PRINTING PROJECTS

Rong Printing Media

- Designed, printed, and managed 90+ officer visiting cards and letterhead pads for 5 divisions of Islami Bank Bangladesh Ltd, generating BDT 1,10,000 worth of business.
- Created various print materials, including magazines, calendars, and business cards for clients such as MCCHSL, Arneeb Enterprise, and Shonabaju Jubo Shongho over a 7-month period.

LOGO AND IDENTITY DESIGN PROJECTS

Freelance

- Ragpik - Eco-friendly 3d Printing Services
- Viel - Trendy Clothing Brand
- Ankora - Indie Rock Band
- Ping Today - Online News Media

DWIGGINS EDITORS FIESTA 1.0

Dwiggins Graphics Aiming Society

- Led a team of 8 designers to successfully organize the first graphic design festival in Bangladesh.
- Attracted sponsors and judges to ensure the smooth execution of the festival.

PERSONAL PORTFOLIO WEBSITE

www.nafimulabir.com

- Developed my personal portfolio website using WordPress in under 3 days.